



## George A. Berse

December 10, 1944 - July 1, 2023

George A. Berse,

78, beloved husband and father, after many moves, resided in Fishers, Indiana for 19 years. He was born and raised in Westfield, New Jersey by the late Ralph and Isabelle Berse. George was a 1963 graduate of Westfield High School and received his bachelor's degree from the Delaware College of Science and Agriculture, Doylestown, Pennsylvania in 1967.

George spent 55 years in the food flavor industry and worked for most of the large companies, IFF, Firmenich, Givaudan, Fries & Fries, Manheimer, Griffith, and Sansient. In 2013, he left corporate world and started his own company, Integra Associates, and executive recruiting company for the flavor industry. He was a well-respected employer, friend, and mentor to many.

George is survived by his wife of 55 years, Sharon (Nichols) Berse; children, Melissa, Matthew, and Nichols; daughters-in law, Tracy (Hangbers) and Alissa (Gloriande); and the lights of his life his grandchildren, Hannah, Madison, and Nichols, Jr. He is also survived by his brothers, Donald Berse and Douglas Berse. A brother, Jonathan Berse, preceded him in death.

If you care to honor George in any way, please, donate to the Alzheimer's Association in his name online at <https://act.alz.org>. This is a horrendous disease that must be eradicated for future generations. Final arrangements and care are entrusted to Shirley Brothers Fishers-Castleton Chapel.

# Tribute Wall

FH

“ Dear Sharon, so sorry about George's passing. We will all miss him!  
I tried to send you a note and some pictures of our good times in  
Cabo. Unfortunately, it was sent back with a return to sender note.  
Please send me your contact info so I can resend.

Frank Harnett  
frankjharnett@cox.net  
602.866.0406

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**Frank Harnett** - August 05, 2023 at 12:33 PM

JH

“ Hello Sharon- So sorry to hear of you loss. I was just on the phone  
with Debbie S. Parker with passing of your dear husband via Peggy  
M. We are thinking of you and your family. Much love -Joyce &  
Debbie (hospodar@arizona.edu )

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**Joyce Hospodar** - July 30, 2023 at 07:42 PM