



David Frederick Lichtenauer

July 10, 1938 - January 19, 2009

David Frederick Lichtenauer, 70, of Indianapolis, passed away January 19, 2009. He was born July 10, 1938 to the late Irma and Alfred Lichtenauer. David was a graduate of Howe High School, received his Bachelor's Degree from Butler University, and acquired a Masters Degree from Indiana University. David was employed by the Upjohn Pharmaceutical Company for 30 years. Assignments with Upjohn included sales representative, Medical Sciences Liaison in Metabolic Diseases, and Cincinnati sales manager with responsibility for four states. For 15 years he was part of the Medical Sciences Liaison/Education Unit and served as Upjohn's liaison with many of the national organizations involved in medical education. Before retiring in 1994, he was a Medical Relations Manager for national medical organizations. Following retirement, Dave worked for other pharmaceutical companies, National CME (Continuing Medical Education) organizations, and CME offices as a consultant in the areas of CME provider/industry relationships and the application of the ACCME (Accreditation Council for CME) essentials and standards in the development of quality CME. He was a charter member as well as a consultant for the Pharmaceutical Association for Continuing Medical Education (PACME). Many of Dave's projects involved exploring new ways to increase cooperation and understanding between industry, government and the medical community in order to improve patient care. His clients included Scientific Exchange, Inc., the CME division of the American Medical Association (AMA), Medical Economics, Inc., Eli Lilly and Company, Proctor &

Gamble Pharmaceuticals, Pharmacia-Upjohn as well as national, regional and local organizations that functioned as sponsors and supporters for CME activities. Dave was a charter member of the CME provider/industry Collaboration Task Force hosted by the AMA that worked to produce revised ACCME Standards for commercial support of CME. He was a site surveyor for ACCME and served as a member of their faculty for ten years. Dave was affiliated with professional associations serving on many boards and committees such as being a Fellow of the Alliance for Continuing Medical Education, ACME Board of Directors (1991-1996) Member Emeritus of the Society for Academic CME, ACCME's first External Monitoring Committee, CME Advisory Board (Duke University) and Butler University Pharmacy School Board of Visitors. He received the Upjohn Academy Award in 1982, the Upjohn Academy Award for External Affairs in 1991, and was twice awarded the ACME President's Award. As a passionate community leader he served as President of the Howe High School Alumni Association, President of the Oakhaven Homeowners' Board of Directors (Indianapolis) as well as the Runaway Bay Condominium Association Board of Directors (Syracuse, IN.) He served on the Board of Directors of the Wawasee Property Owners Association (WPOA) and as President from 1997-2000. Dave was never satisfied with the status quo and was a visionary in organizing and completing many projects for WPOA including working with Senator Robert Meeks to pass legislation regulating the use of personal water craft on state reservoirs and lakes. He was part of an effort to obtain grant money from the State of Indiana for a community center in Syracuse, Indiana. After devastating fires on Lake Wawasee, Dave led a campaign to install dry water hydrants around the lake. In addition, he worked with the Department of Natural Resources to install a pumping station to help preserve water quality in the Wawasee watershed. Dave was a member of the Wawasee Area Conservancy Association (WACF). Dave's recent efforts in behalf of his beloved Lake Wawasee included serving on the Syracuse Parks Foundation board. He was active in completing and planning walking and biking trails

around the lake community. He was the Editor of the Wawasee newsletter, LakeViews. ♦Captain♦ Dave♦s determination and direct, likable personality as well as thoughtful deeds will be forever remembered by family and friends. Visitation will be Friday, January 23, 2009 from 2:00 p.m. to 8:00 p.m. at Shirley Brothers Washington Memorial Chapel, 9606 E. Washington St. Funeral services will be held Saturday, January 24, at 11:00 a.m. following a visitation at 10:00 a.m. at St. Luke♦s United Methodist Church, 100 West 86th St., Indianapolis, 46260. Dave is survived by his loving wife, Carole (Schweiger) Lichtenauer; devoted daughter, Lora (Lichtenauer) Smith; son-in-law, Grant Smith; grandchildren, Sarah (9), and Garrett (5). Memorial contributions may be made to the Syracuse-Wawasee Parks Foundation, c/o Chad Jonsson, 1013 N. Long Dr., Syracuse, IN 46567.